

**Press Release
For Immediate Release**



TPUSA Announces New Contributor: Will Witt

PHOENIX, July 10, 2026 — Turning Point USA is pleased to announce its newest contributor, Will Witt.

A decade ago, Will attended his first Turning Point USA chapter meeting at the University of Colorado Boulder after accepting a classmate's invitation. That single decision led to a series of even bigger life-changing moments. He went on to launch multiple TPUSA chapters across Colorado, serve as one of TPUSA's earliest campus coordinators, write two successful books, and ultimately jumpstart his career.

"I'm honored to come home to TPUSA," said Witt. "That meeting was literally a turning point. From building chapters on campus to becoming PragerU's first in-house personality, my work has always centered on reaching students where they are—using humor, honest questions, and open dialogue to challenge prevailing narratives and change minds one conversation at a time."

Known for his viral man-on-the-street content, Witt has built a reputation for asking tough questions. He returns to TPUSA with a renewed commitment to the mission that first inspired him, crediting founder Charlie Kirk for believing in him early on and offering life-changing advice along the way.

“TPUSA is the number one organization in America for reaching the youth of this country,” Witt added. “It is an honor to join their mission of combating progressivism, corruption, and evil. There is nothing more rewarding than seeing that light turn on for a student during a conversation or debate on campus.”

Witt emphasized that the core challenges facing young people today go beyond traditional left-versus-right divides, and that what the next generation needs is the truth. You can still find Will producing viral content for his combined audience of 1.3 million followers, speaking to large audiences across the country, and engaging directly with Gen Z.

Witt will join TPUSA for at least 40 campus events this school year, where he will encourage students to engage in the culture war, speaking at Turning Point USA events, and propelling the conversation forward on social media. Support Will by following his content on [TikTok](#), [Instagram](#), and [X](#).

About Turning Point USA

Turning Point USA is a 501(c)3 non-profit organization founded in 2012 by Charlie Kirk who was only 19 at the time. The organization's mission is to identify, educate, train, and organize students to promote the principles of freedom, free markets, and limited government. Since its founding, Turning Point USA has embarked on a mission to build the most organized, active, and powerful conservative grassroots activist network on college campuses across the country. With a presence on over 3,500 college and high school campuses, Turning Point USA is the largest and fastest-growing youth organization in America.

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