
Press Release

For Immediate Release: Feb. 2, 2026



THE ALL-AMERICAN HALFTIME SHOW PRESENTED BY TURNING POINT USA

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Phoenix — Turning Point USA presents The All-American Halftime Show, a one-of-a-kind streaming event celebrating American faith, family, and freedom.

The show features performances by global superstar and Waffle House Legend Award winner, Kid Rock, known for “All Summer Long”; Academy of Country Music Award winner Brantley Gilbert, known for “Bottoms Up” and “Country Must Be Country Wide”; GRAMMY-nominated and Country Music Association Award–winning Lee Brice, known for “I Drive Your Truck” and “Rumor”; and ACM New Female Artist of the Year winner Gabby Barrett, whose breakout songs “I Hope” and “The Good Ones” have dominated the charts.

More details can be found here: www.americanhalftimeshow.com/

“The All-American Halftime Show is an opportunity for all Americans to enjoy a halftime show with no agenda other than to celebrate faith, family, and freedom,” said Turning Point spokesman, Andrew Kolvet. “We set out to provide an entertainment option that will be fun, excellent, and exciting for the entire family while millions are gathered together for the big game. These performers will deliver exactly that, and we can’t wait to watch the incredible show they’re about to put on. We know millions around the country will be watching too.”

“We’re approaching this show like David and Goliath. Competing with the pro football machine and a global pop superstar is almost impossible...or is it?”, said Kid Rock. “He’s said he’s having a dance party, wearing a dress, and singing in Spanish? Cool. We plan to play great songs for folks who love America.”

The show will be streamed around 8 p.m. ET on Feb. 8, 2026 on the following platforms:

[TPUSA YouTube](#)

[TPUSA X](#)

[TPUSA Rumble](#)

In addition to social media, the programming will air on:

Sinclair Broadcast’s OTT Channel (“CHARGE!”) on Samsung Plus, Youtube TV, Hulu, sling and more. This will be a special edition of “The National News Desk.”

Daily Wire+

TBN

Real America’s Voice

NTD

OANN

NOTE: Licensing agreement precludes any additional outlets or platforms from streaming the All-American Halftime Show live.

To schedule interviews with TPUSA surrogates to discuss the All-American Halftime Show and other TPUSA initiatives, please contact Press@TPUSA.com.

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About Turning Point USA

Turning Point USA is a 501(c)3 non-profit organization founded in 2012 by Charlie Kirk who was only 19 at the time. The organization's mission is to identify, educate, train, and organize students to promote the principles of freedom, free markets, and limited government. Since its founding, Turning Point USA has embarked on a mission to build the most organized, active, and powerful conservative grassroots activist network on college campuses across the country. With a presence on over 3,500 college and high school campuses, Turning Point USA is the largest and fastest-growing youth organization in America.

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