



IDENTIFY★EMPOWER★ORGANIZE

JOB DESCRIPTION

Field Director Position (Full-Time)

Job Title: Field Director

Location: Des Moines, IA (territory includes IA, NE, and MN)

Employment Type: Full-Time

Start Date: August 2017

Company Description: Turning Point USA is a 501(c)(3) grassroots nonprofit organization dedicated to educating students about the importance of fiscal responsibility, free markets, and limited government. With a presence on over 1,000 college campuses in all fifty states, Turning Point USA is one of the largest youth organizations in the country. Our primary objective is to identify, educate, equip, train, and empower student activists to stand up for their values on all high school and college campuses.

Job Description: A Field Director is responsible for working with Turning Point USA student groups and student activists to launch new chapters, organize daily campus activism initiatives, recruit new activists, help students register to vote, and develop strong activist networks throughout their assigned territory. Field Directors are also responsible for importing and organizing data, conducting outreach to prospective members and activists, giving oral presentations, representing the organization at events and conferences, developing new activism plans, and networking on behalf of the organization both on and off campuses.

Required Skills and Qualifications:

- Available to attend TPUSA's Field Director Training (August 2017)
- Excellent oral and written communication skills
- Knowledge of Google Drive (Google Docs, Sheets)
- Knowledge of Facebook, Twitter and Instagram
- Passion for conservative ideas and principles
- Positive attitude
- Strong work ethic and goal-oriented
- Self-starter and self-motivated
- Punctual and very responsive

Preferred Skills and Qualifications:

- Past/present involvement in conservative youth organizations
- Experience starting campus organizations **and/or**
- Leadership experience in conservative youth organizations
- Recruiting experience

Application Instructions: Please submit a one-page resume and one-page cover letter that explains why you would be a great fit for this role to the National Field Director at crystal@tpusa.com